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For Immediate Release

Five Star Products, Inc. Announces the Appointment of Wilfred A. Martinez as President & CEO

Fairfield, CT, April 29, 2013 – Five Star Products, Inc. today announced that its board of directors has named Wilfred A. Martinez, PhD. to serve as the company's President and Chief Executive Officer.

Dr. Martinez most recently served as Vice President of Schweitzer-Mauduit International's Low Ignition Propensity Business Unit and as the company's President of their North and South America Business where he was responsible for growing revenue and implementing a Lean Six Sigma program. Previously, he served in several executive capacities with Laticrete Int'l, including Chief Strategy Officer/Corporate Executive VP, and as President of their International Division where he expanded their R&D functionality and turned around their international operations by redeveloping their export strategy resulting in significant profit increases and expansion into India, China, UAE, and Singapore.

"I am very excited to join the executive team. My direct industry experience at Laticrete International, Inc., and, more recently, at Schweitzer-Mauduit International, makes this new position familiar and brings with it the new challenges of integrating innovative construction products into the North American and global markets," stated Dr. Martinez. "I look forward to contributing to this talented team and applying my unique industry experience to accelerate and expand the current growth strategy."

"Will is an excellent addition to our executive team," stated Michael Burnell, Board Chairman. "His previous industry accomplishments speak for themselves. I look forward to working closely with him to continue and expand upon our success."

Martinez holds a Doctorate in Ceramic Engineering from Rutgers University and resides in Connecticut.

About Five Star Products, Inc.: A global provider of high-performance products to the industrial, infrastructure, and commercial industries, Five Star Products, Inc. has been family-owned and operated since 1955. The company's product line includes high-performance cementitious and epoxy machinery grouts, concrete repair and restoration products, chemical resistant coatings, and waterproofing products sold under the Five Star® and EZ-Cure® brands. For information on Five Star® products call 203.336.7900, or visit www.FiveStarProducts.com.

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