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## **MICROBAN EXPANDS GLOBAL BRAND PARTNERS IN ASIA, EUROPE AND THE UNITED STATES**

*New Brand Partners include Bellavita, EuroPlast, Five Star Products, Keramin, Kittrich, Manna Pro and Polylast Systems*

**HUNTERSVILLE, N.C. (July 21, 2015)** – [Microban® International](#), the global leader in antimicrobial solutions, announces it has expanded its global brand partners to include Bellavita, EuroPlast, Five Star Products, Keramin, Kittrich, Manna Pro and Polylast Systems. The new products featuring Microban will be available this year across a range of categories in the bathroom, construction, food-service, healthcare, kitchen and livestock industries. Microban's antimicrobial additives are incorporated directly into products during the manufacturing process and engineered to remain inside the product throughout its useful life, inhibiting the growth of microbes and protecting it from degradation.

"With our partner network expanding around the world, we are proving yet again that our antimicrobial solutions are relevant and help solve real problems consumers face every day across the globe," said Richard Chapman, vice president of global marketing for Microban International. "Our global research findings continue to show that consumers are becoming more aware of the benefits that our antimicrobial technologies offer and have demonstrated that they are willing to pay a premium for them so they can live fresher, cleaner lives."

Across the United States, Microban will be available in: Five Star Centri-Cast® Pipe Repair Mortar, cementitious mortars designed for the trenchless renewal of underground pipes to guard against the growth of mold and mildew; Kittrich's odor-resistant, washable Con-Tact® brand shelf liners, providing protection for the life of the product from damaging bacteria, mold and mildew; Manna Pro's Corona Pure-Flex

wraps, the only cohesive flexible bandages on the market for horses with Microban, providing clean protection for wounds and injuries; and Polylast Systems' 100 percent recycled rubber flooring for livestock, infused with Microban's antimicrobial protection to help guard against the growth of damaging organisms, bacteria, mold and mildew while reducing the risk of cross-contamination and aiding in odor and stain resistance.

In Asia, Microban will be available in Bellavita's wall tiles, reducing the risk of cross-contamination, and promoting environmental protection by keeping tiles cleaner between washings, alleviating the need for harsh cleaning detergents. In Europe, Microban will be used in EuroPlasts's waste bins, working continuously to inhibit the growth of bacteria, as well as in Keramin's ceramic tiles, providing protection against the growth of bacteria and an extra level of hygiene 24/7.

Additionally, Microban has renewed contracts and expanded product offerings with current brand partners, including Custom Building Products, Daltile, Danco, Hussmann, Koala Kare, Laticrete, Luxury Bath, Moen and Sherwin-Williams.

#### **About Microban®**

Microban International, Ltd. is a global technology and marketing company dedicated to enhancing high quality consumer, industrial and medical products with branded built-in protection from microbes. The Microban® brand is an important consumer Trustmark for effective and long lasting antimicrobial product protection. Microban International licenses the Microban® global brand name, sells custom-engineered compounds, and provides a range of services, including regulatory and marketing support. Microban International is headquartered in North Carolina with operations in North America, Europe and Asia. For more information on Microban, please visit [microban.com](http://microban.com).

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