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For Immediate Release

Five Star Products, Inc. Announces New Market Manager Position

Shelton, CT, August 2017 – Five Star Products, Inc. is pleased to announce the appointment of Paul S. Veillette as the company's new Market Manager. In this new position, Paul's responsibilities will include managing entire product lifecycles, working closely with engineering teams and customers to assess product solutions. As Market Manager, Paul will also plan and develop organizational strategies in a cross-functional environment to identify potential new products, and conduct market research. He will report to Robert Williams, Vice President of Marketing.

"Paul brings some 25 years of industry hands-on and management level experience to our fast-paced team environment," said Williams. "His sales and technical knowledge make him a great fit for this new role at Five Star Products, Inc."

"I'm excited to join a team that has successfully developed products that solve significant industry challenges," said Veillette. "I am impressed by the company's dedication to its employees and customers."

Prior to joining Five Star Products, Inc., Paul served as a Technical Sales Agent with Trecora Chemical, Vice President Sales with Green Mantra Technologies, and as Global Business Unit Leader with Sasol Wax North America. Paul is a graduate of Central Connecticut State University with a Bachelor of Science in Chemistry and Biology.

About Five Star Products, Inc.: Five Star Products, Inc., family owned and operated since 1955, is a worldwide provider of high performance, versatile, non-shrink cement and epoxy-based construction grout and concrete repair solutions for use in the industrial, commercial, infrastructure and marine markets. The company's product line includes high-performance cementitious and epoxy machinery grouts, concrete repair, restoration products, chemical resistant coatings, and waterproofing products. To learn more about Five Star Products call 203.336.7900, or visit www.FiveStarProducts.com.

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