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For Immediate Release

Five Star Products, Inc. Announces the Promotion of Crysta Abell to serve as Director of Marketing

Shelton, CT, April 2018 – Five Star Products, Inc. CEO, Michael K. Harvey, announces the promotion of Crysta Abell to serve as the company’s Director of Marketing. In this new position Crysta’s responsibilities will include development of overall business strategies specifically focused on driving organic and external growth. As Director of Marketing, Crysta will also provide subject matter expertise in key target vertical markets and create and present growth plans. She will develop and oversee marketing campaigns, brand equity and the transition of newly developed products. In addition, Crysta will participate in and provide leadership within the EMT management team in developing actionable plans.

“Crysta, brings five years of hands-on expertise working in our fast-paced company. Over the past 5 years she has consistently demonstrated her leadership ability and impact on the business. Her sales and market knowledge will make her an excellent fit in this key position,” noted Mr. Harvey.

Crysta began her career at Five Star Products, Inc. in 2013 as a Marketing Specialist. Following that role, she became Business Development Manager. These experiences prepared her to move in to the role of Market Manager for the Core Industrial line. Prior to joining Five Star, Crysta managed the northeastern location of a regional steel company, and for the previous eight years she worked in sales for a concrete related construction materials firm. She will report to the CEO.

About Five Star Products, Inc.: Five Star Products, Inc., family owned and operated since 1955, is a worldwide provider of high performance, versatile, non-shrink cement and epoxy-based construction grout and concrete repair solutions for use in the industrial, commercial, infrastructure and marine markets. The company’s product line includes high-performance cementitious and epoxy machine grouts, concrete repair and restoration products, chemical resistant coatings, and waterproofing products sold under the Five Star® brand. For information call 203.336.7900, or visit www.FiveStarProducts.com.

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